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**ATTORNEY HENRY BASKIN NOW LICENSED TO REPRESENT  
NBA PROFESSIONAL ATHLETES**

WEDNESDAY, JANUARY 28, 2009, BIRMINGHAM, MICH. – Henry Baskin, one of Michigan’s most respected and well-known attorneys, announces he has just been certified by the NBA Players Association as a licensed player agent. He has represented athletes and entertainment professionals on a number of legal matters over the course of his career.

Baskin has undergone an extensive review and interview process to become a licensed player agent for the NBA. This comes as a natural next-step for the Birmingham-based attorney. He has built his practice, and a staunch reputation as a leader in his field, all while representing a wide range of clients and interests.

Known as Michigan’s first major entertainment lawyer, Baskin helped launch the career of Motown legends like Marvin Gaye and Martha and the Vandellas. He has represented several generations of Detroit’s most-watched television and radio personalities from Bill Bonds to Huel Perkins, from Dick Purtan to John Mason of *Mason in the Morning*. Baskin is also served as host of Detroit’s longest-running public affairs show, *Due Process*, which now airs on *WTVS-TV Channel 56*. Past guests included Jack Kevorkian and Governor Jennifer Granholm. No stranger to celebrity clientele, in many ways the addition of professional athletes and NBA players elevates Baskin’s extensive expertise as he takes on the role of a licensed player agent.

From entertainment industry moguls to issues of family law to his ability to craft meaningful new legislation, Baskin has earned a reputation as a leader and an advocate in his field. Currently, Baskin’s NBA player clients can be found as far away as Europe and the U.K.

Baskin’s far-reaching, long-standing practice has delved into the technological advancement of the television and recording industries, the social evolution of blended families and now enters into the world surrounding professional sports. All of these arenas have and continue to alter our culture.

Henry Baskin is principal of the Baskin Law Firm PC, located at 322 N. Old Woodward in Birmingham, Mich.

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