



**PublicityWORKS**

## Marketing The Culinary Experience

Every restaurant has a story to tell and mission objectives to achieve such as “market and merchandise your services with creativity and enthusiasm.”

A full-service advertising, public relations and marketing agency, Publicity Works has the creativity, energy and vision to develop and maintain a high-visibility, high-return marketing and public relations plan for you.

Publicity Works has achieved a reputation for successfully launching new restaurants to the marketplace, as well as creating renewed interest and attendance for existing dining venues. Publicity Works has introduced some of Metro Detroit’s most exciting cuisine concepts to the market including:

- Crave Lounge, Dearborn
- Mélange Bistro & Wine Bar, Ann Arbor
- Mosaic, Detroit
- Chen Chow Brasserie, Birmingham
- Toast, Birmingham
- Assaggi Mediterranean Bistro, Ferndale
- Bastone Brewery, Royal Oak
- Vinoteca, Royal Oak
- Café Habana, Royal Oak
- Commune Lounge, Royal Oak
- Blue Tractor Brewery, Ann Arbor
- Grizzly Peak Brewing Company, Ann Arbor
- Café Habana, Ann Arbor
- Bowers Harbor Inn, Traverse City

We welcome the opportunity to learn more about your business, and how our marketing and public relations expertise could enhance your success.



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**The Relentless Pursuit of Results**