



I caught up with 'What Crepe?' owner and locally noted (stylish) business man, Paul Jenkins Jr., to get the scoop on the crepe shop. He admitted that the whole gig came together in just a few months after he was inspired by a similar joint in Toronto.



While he doesn't claim to be precise in terms of the French methods and menu, he says his "Euro-cute" creperie definitely pays homage to the cuisine and vibe. I had to know where the name came from and it was simply a matter of constantly asking themselves, "What Crepe?" repeatedly while creating the menu. "Every time time we were developing the menu, the phrase came up," Jenkins says. So that was that.