



The Relentless Pursuit of Results

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Contact:

Jim Miller
Publicity Works
248.691.4466

Vinology's Kristin Jonna shares her tips for creating the perfect corporate event

September 2, 2009, Ann Arbor, MICHIGAN – Ann Arbor's Vinology Wine Bar and Restaurant is one of those rare culinary destinations that suits a wine-savvy dinner crowd, those interested in learning more about wine pairing, and groups in need of an impressive setting for a special event.

Vinology offers something for everyone when it comes to corporate event planning: From the sprawling bar upstairs to private dining for 12 in the Cellar Room to the elegant Bubble Room, which seats about 60 and contains delicate details like hand-blown glass bubbles that hang from the ceiling. It's the perfect spot for a dinner meeting or corporate event.

Kristin Jonna, an owner at Vinology, understands that it's important to choose just the right location for such an event. She shared her expertise on the topic:

- **Choose a place that matches your goal** – The ambience of a room can intimidate or romance prospective clients. The place you pick should be an expression of the atmosphere you plan to create at work as well.
- **Greet your guests at the door** – Once you've secured the location and set the date, be prepared. Greet guests in a calm, cool, and collected manner as they arrive.
- **Be organized** – Be sure you know the basics: Who is coming? What will be served? Have materials for any presentations ready in advance. A little preparation ensures the event can flow smoothly.
- **Consider what you are serving** – Answer these questions: Can people eat while they mingle? Does your menu have variety? Do you have something for vegetarians/vegans?
- **Consider parting gifts** – The added bonus of leaving an event with something in-hand is satisfying and memorable for guests. Consider a bottle of wine, chocolates, a small token, or tool for business.

Vinology is located at 110 S. Main Street, south of Huron, in Ann Arbor. Call (734) 222-9841 or visit www.vinowinebars.net.

To schedule an interview with Kristin Jonna and learn more about Vinology, contact Jim Miller at millerj@publicityworkspr.com or Stephanie A. Casola at scasola@publicityworkspr.com or call Publicity Works at (248) 691-4466.

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