



**The Relentless Pursuit of Results**

## **Media Alert**

Interview/Photo Opportunity

### **Toast Birmingham asks you to raise your glass on New Year's Eve 2009**

- What:** Toast Birmingham will host a Parisian-inspired New Year's Celebration, complete with a six course meal, French wine pairings, live gypsy jazz and a champagne toast at midnight.
- When:** Reception begins at 8 p.m. and dinner begins at 8:45 p.m., Thursday, Dec. 31, 2009.
- Menu:** The New Year's Eve wine dinner will include the following features and pairings:
- Chef's Selection of Passed Hors d'Oeuvres with *Pierre Boniface Brut "Les Rocailles" Savoie Bubbles*
- Roasted Cauliflower Soup; Crispy fried oysters, chives, pumpkin seeds with *Domaine de Lancyre Roussane, Languedoc 2007*
- Grilled Hamachi; Frisée, grape tomatoes, green beans, green onion vinaigrette with *Chateau Haut Pasquet Blanc, Bordeaux 2007*
- Cassoulet; Bacon, mushrooms, duck confit with *Domaine Bois de Boursan Chateauneuf du Pape 2006*
- Braised Beef Short Ribs; Fingerling potatoes, caramelized onions, red wine reduction with *Château Moulinet, Pomerol 2005*
- Ricotta Cheesecake; Candied pecans, lemon curd, vanilla with *Château d'Orignac, Pineau des Charentes*
- Fromage – A Selection of Cheese
- Music:** Django's Tiger, a Parisian-style Gypsy Jazz band will perform throughout the evening. A champagne toast and countdown will ring in 2010.
- Where:** Toast Ferndale is located at 203 Pierce Street in Birmingham. Visit [www.toastbirmingham.com](http://www.toastbirmingham.com).
- Cost:** \$95 per person, does not include gratuity. Reservations are required as seating is limited and the event is expected to sell out. Call (248) 258-6278.
- Contact:** For more information about Toast Birmingham, to schedule an interview with Thom or Regan Bloom, please contact Jim Miller or Stephanie Casola of Publicity Works at [millerj@publicityworkspr.com](mailto:millerj@publicityworkspr.com) or [scasola@publicityworkspr.com](mailto:scasola@publicityworkspr.com) or call 248.691.4466.

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