



The Relentless Pursuit of Results

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Plan your dream wedding or next corporate event at the versatile Peninsula Room on Traverse City's Old Mission Peninsula

January 20, 2010, TRAVERSE CITY, MICHIGAN – Regarded as one the most romantic settings Northern Michigan has to offer, the Bowers Harbor Inn estate property on Old Mission Peninsula provides the perfect setting not only for dining, but also for weddings and special events of all kinds.

Built last spring to house up to 150 guests, the Peninsula Room is tucked carefully behind the historic mansion that houses Bowers Harbor Inn restaurant and the more casual new addition, Jolly Pumpkin Restaurant and Brewery. The Bowers Estate is fast becoming the preferred place to host a wedding, reunion, business conference or special event.

Among its many standout amenities, The Peninsula Room features an outdoor fire pit where guests gather and even make s'mores. "It's part of the Up North charm of the property we love to share with our guests," said Barbara Olson, events director.

The Bowers Harbor Inn staff carefully sees to every detail. For example, brides who choose to host their weddings on the property gain access to a private, upstairs bridal suite at Bowers Harbor Inn. The restaurant is closed to the public during the ceremony, providing the utmost privacy.

When weather permits, guests enjoy cocktails and appetizers on the front patio, which has breathtaking views of sunsets over West Bay. The estate is a photographer's dream. It has a stunning water setting, vineyards, sprawling grounds, and the historic mansion itself.

While the summer months are ideal for weddings or receptions the Peninsula Room is available year round. The Peninsula Room is suited to receptions, reunions, parties, and ideal for corporate events, retreats and business meetings. The building is wired with flat screens, an iPod dock, and a wireless microphone.

In addition to the Peninsula Room, Bowers Harbor Inn offers many other options for smaller events. Whether it's a cocktail party, ceremony, second wedding or corporate function the appropriate space is available for any group. Bowers Harbor Inn can host a group of 50 in the charming, updated Genevieve's Garden, which is the perfect setting to renew vows.

When it comes to dining, the quality and inspired dishes created by Chef Paul Olson go unmatched. Special event menus are available but each event can be customized to suit any needs or requests. Events at The Peninsula Room at Bowers Harbor Inn are an affordable, elegant option in any season. They capture the essence and beauty of Northern Michigan and create memories to last a lifetime. Bowers Harbor Inn's staff will meet even the highest expectations for any type of event.

The Peninsula Room at Bowers Harbor Inn is located at 13512 Peninsula Drive on the Old Mission Peninsula in Traverse City. Call (231) 223-4222. Call Barbara Olson, events director, 231.944.6984.

For more information about special events at the estate on Bowers Harbor Inn, please contact Jim Miller at millerj@publicityworkspr.com or Stephanie A. Casola at scasola@publicityworkspr.com at Publicity Works, or call 248.691.4466.

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