



**The Relentless Pursuit of Results**

## **Media Alert**

*Interview/Photo Opportunity  
Rocktoberfest 2009*

### **Bastone Brewery brings out its celebrated Rocktoberfest Lager**

- What:** Bastone Brewery is ready to unveil its most popular seasonal beer, Rocktoberfest, named for Brewmaster Rockne VanMeter.
- Hours:** Bastone is open 11 a.m. to 11 p.m. Monday-Thursday; 11 a.m. to midnight Friday-Saturday and noon to 10 p.m. Sunday.
- Where:** Bastone is located at 419 S. Main Street in Royal Oak.
- The Beer:** Rocktoberfest is a World Beer Championship medal winner from 2008. It has a deep amber color and conveys aromas of caramelized apples, pears and apricots with accents of toasted raisin bread and peppery spices.
- The Menu:** For a limited time, Sept. 28 to Oct. 22, diners can enjoy the following Rocktoberfest features:
- **German Sausage Platter** – Beer steamed Bratwurst and Knackwurst accented with a coarse grain honey mustard \$7.95
  - **Black Forest Burger** – Char grilled burger with Black Forest ham, beer braised onions and Jarlsberg cheese and pomme frites \$8.95
  - **Sauerbraten** – Marinated top sirloin braised in a ginger snap sauce with German potato salad and roasted root vegetables \$13.95
  - **Bavarian Pork** – Pan seared Pork loin topped with an onion and dill grave with spaetzle and braised red cabbage \$14.95
  - **Jarlsberg Chicken** – Roasted half chicken finished in a jarlsberg-infused velouté with spaetzle and braised red cabbage \$15.95
- The Mug:** Purchase a limited edition mug for \$10 and receive \$2 off any Bastone beer.
- Contact:** For more information or to arrange an interview, contact Jim Miller or Stephanie Casola of Publicity Works at [millerj@publicityworkspr.com](mailto:millerj@publicityworkspr.com) or [scasola@publicityworkspr.com](mailto:scasola@publicityworkspr.com) or call 248.691.4466.

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