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FIGO Salon Debuts Luxury Hair Treatment of the Stars, Kerastase Chronologiste

Posted by [Shannon](#) on April 9, 2010 · [Leave a Comment](#)



Birmingham, MI – FIGO Salon of Birmingham is adding Kerastase Chronologiste to the salon's luxury hair treatment services. Kerastase's Chronologiste is a complete rejuvenating cure for the hair and scalp, returning hair and scalp to its pure and original form, as if the hair was reborn to its original state.

The product has earned accolades as a superior hair care miracle and has already garnered celebrity fans. Starlets Blake Lively, Rachel Weisz and MTV star Whitney Port are fans of the treatment, which can be administered with an at home Chronologiste product or by Kerastase Chronologiste In-Salon Ritual. Both the in-salon treatment and at-home product are

available at FIGO Salon.

"The results we are achieving with the Kerastase In-Salon ritual have been amazing," explains Rino, owner of FIGO, the chic Birmingham salon. "Kerastase Chronologiste is an all-encompassing treatment whose ingredients mimic the structure of caviar, which nourishes the hair and restores shine and elasticity," he explained.

The luxury hair product was inspired by the qualities of caviar – a life embryo and concentrate of the purest nature and quality. Kerastase Chronologiste's highly concentrated ingredients consists of pearls that contain vitamins A and E, enriched Pacific sea water, and essential saturated fatty acids which provide lipids to the fiber, protect the hair from harmful UV rays and prevent color fade and nourish the hair over all. The product also comes in a masque formulation that provides the same rich benefits.

Those interested in experiencing the exceptional results of an in-salon Kerastase treatment can make an appointment at FIGO by calling 248.723.7990.

FIGO is more than a salon, it's a fashion hub. The Web site, revamped annually to reflect the trends, showcases a lifestyle in its impeccably stylized high fashion photo shoots. The music playing in the salon is created for FIGO and available on CD for purchase. FIGO serves as planning headquarters for Fashion in Detroit. FIGO is currently running a contest in which new clients are eligible to win a Vespa LX 50, the cost of which will be donated to Forgotten Harvest Food Bank.

FIGO salon is located at 265 N. Old Woodward in downtown Birmingham. Learn more at www.figo-salon.com. Follow FIGO on Twitter @FigoSalon or become a fan of FIGO Salon Facebook.

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Mom of the Month



Congratulations Lisa Caretti! **Lisa is our Mom of the Month winner for April!** She is the recipient of a D. Tour Spa package at the MotorCity Hotel & Casino!

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