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## New executive chef at Birmingham's Toast restaurant

By [Nathan Skid](#)

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Jeff Rose has taken over as the executive chef at Birmingham's **Toast** as it celebrates its first anniversary at its newest location.

Rose, 37, previously served as executive chef at Michael Symon's **Roast** in the **Westin Book Cadillac Detroit Hotel** and at other Detroit area restaurants, including **Tribute**, **Big Rock Chop House** and **Sweet Lorraine's**.

"Jeff came in and assessed the kitchen, put his stamp on it and brought everything back to a core French style kitchen," Thom Bloom, owner of the **Toast Restaurant Group** said.

The group also operates a Toast restaurant in Ferndale on Woodward Avenue.

In addition to replacing its executive chef, Birmingham's Toast revamped its menus to more closely reflect Rose's vision of true French cuisine.

"We scaled down a couple of things and cleaned house by taking away some entrees but we also added a few really good items," Bloom said.

The menu additions include new omelets, sandwiches, salads and dinner entrees like duck *confit* and herb-roasted chicken.

Toast's refocused menu focuses on local ingredients which work well with Rose's preference to use ingredients found no farther than 100 miles from the restaurant.

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